CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
568956 /	09781615

Product
DSCC

Contract Dates	Estimate #
10/02/12 - 11/06/12	1533

Advertiser	Original Date / Revision
Democratic Senatorial Campaign Committee	08/16/12 / 08/16/12

And:

Great American Media
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WITI	Trevor Heaton	Washington DC

Special Handling
Do Not Mail

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8217	49	53

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	6	10/08/12	11/02/12	M-F 5a-530a	5a-530a		:30			NM	13	$5,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$400.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$400.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$400.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$400.00						
N 2	6	10/08/12	10/12/12	M-F 530a-6a	530a-6a		:30			NM	2	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$550.00						
N 3	6	10/02/12	10/05/12	M-F 530a-6a	530a-6a		:30			NM	2	$1,100.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$550.00						
N 4	6	10/15/12	10/19/12	M-F 530a-6a	530a-6a		:30			NM	3	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	3	$550.00						
N 5	6	10/22/12	10/26/12	M-F 530a-6a	530a-6a		:30			NM	3	$1,650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$550.00						
N 6	6	10/29/12	11/02/12	M-F 530a-6a	530a-6a		:30			NM	4	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	4	$550.00						
N 7	6	11/05/12	11/06/12	M-F 530a-6a	530a-6a		:30			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	1	$550.00						
N 8	6	10/02/12	10/05/12	M-F 6a-630a	6a-630a		:30			NM	2	$1,870.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$935.00						
N 9	6	10/08/12	10/12/12	M-F 6a-630a	6a-630a		:30			NM	2	$1,870.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$935.00						
N 10	6	10/15/12	10/19/12	M-F 6a-630a	6a-630a		:30			NM	2	$1,870.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	2	$935.00						

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FOX 6 WITI-MILWAUKEE
WITI
9001 North Green Bay Road
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Contract / Revision	Alt Order #
568956 /	09781615

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 11	6	10/22/12	10/26/12	M-F 6a-630a	6a-630a		:30			NM	2	$1,870.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	2	$935.00						
N 12	6	10/29/12	11/02/12	M-F 6a-630a	6a-630a		:30			NM	3	$2,805.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	3	$935.00						
N 13	6	11/05/12	11/06/12	M-F 6a-630a	6a-630a		:30			NM	1	$935.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	1	$935.00						
N 14	6	10/08/12	11/02/12	M-F 630a-7a	630a-7a		:30			NM	10	$9,350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$935.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$935.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$935.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$935.00						
N 15	6	10/02/12	10/05/12	M-F 7a-730a	7a-730a		:30			NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$1,000.00						
N 16	6	10/08/12	10/12/12	M-F 7a-730a	7a-730a		:30			NM	3	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$1,000.00						
N 17	6	10/15/12	10/19/12	M-F 7a-730a	7a-730a		:30			NM	3	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	3	$1,000.00						
N 18	6	10/22/12	11/02/12	M-F 7a-730a	7a-730a		:30			NM	7	$7,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$1,000.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$1,000.00						
N 20	6	11/05/12	11/06/12	M-F 7a-730a	7a-730a		:30			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	1	$1,000.00						
N 21	6	10/08/12	11/02/12	M-F 730a-8a	730a-8a		:30			NM	12	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$1,000.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$1,000.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$1,000.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$1,000.00						
N 22	6	10/08/12	11/02/12	M-F 8a-830a	8a-830a		:30			NM	13	$11,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$850.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$850.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$850.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$850.00						
N 23	6	10/02/12	10/05/12	M-F 830a-9a	830a-9a		:30			NM	2	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$850.00						
N 24	6	10/08/12	10/12/12	M-F 830a-9a	830a-9a		:30			NM	2	$1,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$850.00						
N 25	6	10/15/12	10/19/12	M-F 830a-9a	830a-9a		:30			NM	3	$2,550.00

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Contract / Revision	Alt Order #
568956 /	09781615

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	3	$850.00						
N 26	6	10/22/12	10/26/12	M-F 830a-9a	830a-9a		:30			NM	3	$2,550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$850.00						
N 27	6	10/29/12	11/02/12	M-F 830a-9a	830a-9a		:30			NM	4	$3,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	4	$850.00						
N 28	6	11/05/12	11/06/12	M-F 830a-9a	830a-9a		:30			NM	1	$850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	1	$850.00						
N 29	6	10/08/12	11/02/12	M-F 430-5a	430-5a		:30			NM	13	$1,950.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$150.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$150.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$150.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$150.00						
N 30	6	10/08/12	11/02/12	M-F 9a-930a	9a-930a		:30			NM	14	$4,690.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$335.00						
Week:		10/15/12	10/21/12	MTWTF--	4	$335.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$335.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$335.00						
N 31	6	10/02/12	10/05/12	M-F 930a-10a	930a-10a		:30			NM	2	$670.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$335.00						
N 32	6	10/08/12	10/12/12	M-F 930a-10a	930a-10a		:30			NM	3	$1,005.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$335.00						
N 33	6	10/15/12	10/19/12	M-F 930a-10a	930a-10a		:30			NM	4	$1,340.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	4	$335.00						
N 34	6	10/22/12	10/26/12	M-F 930a-10a	930a-10a		:30			NM	3	$1,005.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$335.00						
N 35	6	10/29/12	11/02/12	M-F 930a-10a	930a-10a		:30			NM	4	$1,340.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	4	$335.00						
N 36	6	11/05/12	11/06/12	M-F 930a-10a	930a-10a		:30			NM	1	$335.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	1	$335.00						
N 37	6	10/15/12	11/02/12	M-F 10-11a	10-11a		:30			NM	6	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	2	$200.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$200.00						
Week:		10/29/12	11/04/12	MTWTF--	2	$200.00						
N 38	6	10/08/12	11/02/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	13	$3,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$300.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$300.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$300.00						

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10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	4	$300.00						
N 39	6	10/02/12	10/05/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	2	$630.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$315.00						
N 40	6	10/08/12	10/12/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	3	$945.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$315.00						
N 41	6	10/15/12	10/19/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	3	$945.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	3	$315.00						
N 42	6	10/22/12	10/26/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	3	$945.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$315.00						
N 43	6	10/29/12	11/02/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	4	$1,260.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	4	$315.00						
N 44	6	11/05/12	11/06/12	M-F 1130a-12p FOX 6	1130a-12p		:30			NM	1	$315.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	MT-----	1	$315.00						
N 45	6	10/08/12	11/02/12	M-F 12p-1p	12p-1p		:30			NM	12	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$200.00						
Week:		10/15/12	10/21/12	MTWTF--	4	$200.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$200.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$200.00						
N 46	6	10/08/12	11/02/12	M-F 1p-2p	1p-2p		:30			NM	12	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$250.00						
Week:		10/15/12	10/21/12	MTWTF--	4	$250.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$250.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$250.00						
N 47	6	10/08/12	11/02/12	M-F 2p-3p	2p-3p		:30			NM	10	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$125.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$125.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$125.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$125.00						
N 48	6	10/06/12	11/03/12	Sa 7a-8a	7a-8a		:30			NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	1	$300.00						
Week:		10/08/12	10/14/12	-----S-	1	$300.00						
Week:		10/15/12	10/21/12	-----S-	1	$300.00						
Week:		10/22/12	10/28/12	-----S-	1	$300.00						
Week:		10/29/12	11/04/12	-----S-	1	$300.00						
N 49	6	10/07/12	11/04/12	Su 7a-8a	7a-8a		:30			NM	8	$2,680.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$335.00						
Week:		10/08/12	10/14/12	------S	2	$335.00						
Week:		10/15/12	10/21/12	------S	2	$335.00						
Week:		10/22/12	10/28/12	------S	1	$335.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	------S	2	$335.00						
N 50	6	10/07/12	11/04/12	FOX News Sunday	9a-10a		:30			NM	5	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$400.00						
Week:		10/08/12	10/14/12	------S	1	$400.00						
Week:		10/15/12	10/21/12	------S	1	$400.00						
Week:		10/22/12	10/28/12	------S	1	$400.00						
Week:		10/29/12	11/04/12	------S	1	$400.00						
N 51	6	10/08/12	11/02/12	M-F 3p-330p	3p-330p		:30			NM	8	$1,480.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$185.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$185.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$185.00						
Week:		10/29/12	11/04/12	MTWTF--	2	$185.00						
N 52	6	10/08/12	11/02/12	M-F 4p-430p	4p-430p		:30			NM	10	$3,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$325.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$325.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$325.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$325.00						
N 53	6	10/02/12	10/05/12	M-F 430p-5p	430p-5p		:30			NM	1	$385.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	1	$385.00						
N 54	6	10/08/12	10/12/12	M-F 430p-5p	430p-5p		:30			NM	2	$770.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$385.00						
N 55	6	10/15/12	10/19/12	M-F 430p-5p	430p-5p		:30			NM	2	$770.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	MTWTF--	2	$385.00						
N 56	6	10/22/12	10/26/12	M-F 430p-5p	430p-5p		:30			NM	3	$1,155.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	3	$385.00						
N 57	6	10/29/12	11/02/12	M-F 430p-5p	430p-5p		:30			NM	4	$1,540.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/29/12	11/04/12	MTWTF--	4	$385.00						
N 58	6	11/05/12	11/05/12	M-F 430p-5p	430p-5p		:30			NM	1	$385.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		11/05/12	11/11/12	M------	1	$385.00						
N 60	6	10/08/12	11/02/12	M-F 5p-530p	5p-530p		:30			NM	18	$10,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	4	$600.00						
Week:		10/15/12	10/21/12	MTWTF--	5	$600.00						
Week:		10/22/12	10/28/12	MTWTF--	4	$600.00						
Week:		10/29/12	11/04/12	MTWTF--	5	$600.00						
N 61	6	10/08/12	11/02/12	M-F 530p-6p	530p-6p		:30			NM	19	$11,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	5	$600.00						
Week:		10/15/12	10/21/12	MTWTF--	5	$600.00						
Week:		10/22/12	10/28/12	MTWTF--	4	$600.00						
Week:		10/29/12	11/04/12	MTWTF--	5	$600.00						

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WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
568956 /	09781615

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 62	6	10/08/12	11/02/12	M-F 6p-630p	6p-630p		:30			NM	15	$9,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	3	$650.00						
Week:		10/15/12	10/21/12	MTWTF--	4	$650.00						
Week:		10/22/12	10/28/12	MTWTF--	4	$650.00						
Week:		10/29/12	11/04/12	MTWTF--	4	$650.00						
N 63	6	10/06/12	11/03/12	Sa 6p News	6-630p		:30			NM	5	$2,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	1	$450.00						
Week:		10/08/12	10/14/12	-----S-	1	$450.00						
Week:		10/15/12	10/21/12	-----S-	1	$450.00						
Week:		10/22/12	10/28/12	-----S-	1	$450.00						
Week:		10/29/12	11/04/12	-----S-	1	$450.00						
N 64	6	10/07/12	11/04/12	Su 5p News	5-530p		:30			NM	5	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$750.00						
Week:		10/08/12	10/14/12	------S	1	$750.00						
Week:		10/15/12	10/21/12	------S	1	$750.00						
Week:		10/22/12	10/28/12	------S	1	$750.00						
Week:		10/29/12	11/04/12	------S	1	$750.00						
N 65	6	10/28/12	11/04/12	Su 530p News	530-6p		:30			NM	2	$1,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$650.00						
Week:		10/29/12	11/04/12	------S	1	$650.00						
N 66	6	10/27/12	11/03/12	Sa 630-7p	Sa 630-7p		:30			NM	2	$990.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	1	$495.00						
Week:		10/29/12	11/04/12	-----S-	1	$495.00						
N 67	6	10/10/12	10/31/12	FOX Prime Wednesday	7p-8p		:30			NM	4	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	--W----	1	$2,000.00						
Week:		10/15/12	10/21/12	--W----	1	$2,000.00						
Week:		10/22/12	10/28/12	--W----	1	$2,000.00						
Week:		10/29/12	11/04/12	--W----	1	$2,000.00						
N 68	6	10/03/12	10/31/12	FOX Prime Wednesday	8p-9p		:30			NM	3	$6,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	--W----	1	$2,000.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	--W----	1	$2,000.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	--W----	1	$2,000.00						
N 69	6	10/04/12	11/01/12	X Factor Thursday	7p-8p		:30			NM	5	$11,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	---T---	1	$2,350.00						
Week:		10/08/12	10/14/12	---T---	1	$2,350.00						
Week:		10/15/12	10/21/12	---T---	1	$2,350.00						
Week:		10/22/12	10/28/12	---T---	1	$2,350.00						
Week:		10/29/12	11/04/12	---T---	1	$2,350.00						
N 70	6	10/18/12	10/18/12	FOX Prime Thursday 8	8p-9p		:30			NM	1	$3,165.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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Contract / Revision	Alt Order #
568956 /	09781615

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	---T---	1	$3,165.00						
N 71	6	10/05/12	11/02/12	FOX Prime Friday 7-8	7p-8p		:30			NM	3	$5,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	----F--	1	$1,800.00						
Week:		10/08/12	10/14/12	-------	0	$0.00						
Week:		10/15/12	10/21/12	----F--	1	$1,800.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	----F--	1	$1,800.00						
N 72	6	10/12/12	11/02/12	FOX Prime Friday 8-9	8p-9p		:30			NM	3	$5,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	----F--	1	$1,800.00						
Week:		10/15/12	10/21/12	-------	0	$0.00						
Week:		10/22/12	10/28/12	----F--	1	$1,800.00						
Week:		10/29/12	11/04/12	----F--	1	$1,800.00						
N 73	6	10/08/12	11/02/12	M-F 9-930p	9p-930p		:30			NM	10	$15,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$1,525.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$1,525.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$1,525.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$1,525.00						
N 74	6	10/08/12	11/02/12	M-F 930-10p	930p-10p		:30			NM	10	$14,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	1	$1,450.00						
Week:		10/15/12	10/21/12	MTWTF--	3	$1,450.00						
Week:		10/22/12	10/28/12	MTWTF--	3	$1,450.00						
Week:		10/29/12	11/04/12	MTWTF--	3	$1,450.00						
N 75	6	10/08/12	11/02/12	M-F 10p-1035p	10p-1035p		:30			NM	6	$7,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	1	$1,300.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$1,300.00						
Week:		10/22/12	10/28/12	MTWTF--	1	$1,300.00						
Week:		10/29/12	11/04/12	MTWTF--	2	$1,300.00						
N 78	6	10/13/12	11/03/12	Sa 10p-1035p	10p-1035p		:30			NM	3	$3,150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	-----S-	1	$1,050.00						
Week:		10/15/12	10/21/12	-----S-	1	$1,050.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	-----S-	1	$1,050.00						
N 79	6	10/07/12	11/04/12	Su 9p-930p	9p-930p		:30			NM	5	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$1,500.00						
Week:		10/08/12	10/14/12	------S	1	$1,500.00						
Week:		10/15/12	10/21/12	------S	1	$1,500.00						
Week:		10/22/12	10/28/12	------S	1	$1,500.00						
Week:		10/29/12	11/04/12	------S	1	$1,500.00						
N 80	6	10/07/12	11/04/12	Su 930p-10p	930p-10p		:30			NM	5	$7,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$1,500.00						
Week:		10/08/12	10/14/12	------S	1	$1,500.00						
Week:		10/15/12	10/21/12	------S	1	$1,500.00						

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FOX 6 WITI-MILWAUKEE

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Contract / Revision	Alt Order #
568956 /	09781615

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$1,500.00						
Week:		10/29/12	11/04/12	------S	1	$1,500.00						
N 81	6	10/21/12	11/04/12	Su 10p-1035p		10p-1035p		:30		NM	2	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------S	1	$1,250.00						
Week:		10/22/12	10/28/12	-------	0	$0.00						
Week:		10/29/12	11/04/12	------S	1	$1,250.00						
N 82	6	10/28/12	11/04/12	Fox 6 Blitz		1035p-1105p		:30		NM	2	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	------S	1	$900.00						
Week:		10/29/12	11/04/12	------S	1	$900.00						
N 83	6	10/08/12	11/02/12	M-F 1035p-1105p		1035p-1105p		:30		NM	8	$4,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$550.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$550.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$550.00						
Week:		10/29/12	11/04/12	MTWTF--	2	$550.00						
N 84	6	10/08/12	11/02/12	M-F 1105p-1135p		1105p-1135p		:30		NM	8	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	MTWTF--	2	$300.00						
Week:		10/15/12	10/21/12	MTWTF--	2	$300.00						
Week:		10/22/12	10/28/12	MTWTF--	2	$300.00						
Week:		10/29/12	11/04/12	MTWTF--	2	$300.00						
N 85	6	10/22/12	11/02/12	M-F 1135p-1205a		1135p-1205a		:30		NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	2	$300.00						
Week:		10/29/12	11/04/12	MTWTF--	2	$300.00						
N 86	6	10/27/12	10/27/12	College Football on		2p-6p		:30		NM	2	$2,670.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	-----S-	2	$1,335.00						
N 87	6	10/06/12	10/20/12	College Football on		various		:30		NM	3	$5,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----S-	1	$1,800.00						
Week:		10/08/12	10/14/12	-----S-	1	$1,800.00						
Week:		10/15/12	10/21/12	-----S-	1	$1,800.00						
N 88	6	10/07/12	10/28/12	NFL on FOX Pregame		various		:30		NM	4	$10,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------S	1	$2,500.00						
Week:		10/08/12	10/14/12	------S	1	$2,500.00						
Week:		10/15/12	10/21/12	------S	1	$2,500.00						
Week:		10/22/12	10/28/12	------S	1	$2,500.00						
N 89	6	10/14/12	10/14/12	NFL on FOX 12p		12p-CC		:30		NM	1	$5,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	------S	1	$5,750.00						
N 90	6	10/02/12	10/05/12	M-F 630a-7a		630a-7a		:30		NM	2	$1,870.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$935.00						
N 91	6	10/02/12	10/05/12	M-F 730a-8a		730a-8a		:30		NM	2	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-TWTF--	2	$1,000.00						

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Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	1533

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 92	6	10/02/12	10/05/12	M-F 8a-830a	8a-830a		:30			NM	2	$1,700.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $850.00						
N 93	6	10/02/12	10/05/12	M-F 430-5a	430-5a		:30			NM	2	$300.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $150.00						
N 94	6	10/02/12	10/05/12	M-F 9a-930a	9a-930a		:30			NM	2	$670.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $335.00						
N 95	6	10/02/12	10/05/12	M-F 11a-1130a FOX 6	11a-1130a		:30			NM	2	$600.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $300.00						
N 96	6	10/02/12	10/05/12	M-F 4p-430p	4p-430p		:30			NM	1	$325.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 1	Rate $325.00						
N 97	6	10/02/12	10/05/12	M-F 5p-530p	5p-530p		:30			NM	2	$1,200.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $600.00						
N 98	6	10/02/12	10/05/12	M-F 530p-6p	530p-6p		:30			NM	2	$1,200.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $600.00						
N 99	6	10/02/12	10/05/12	M-F 6p-630p	6p-630p		:30			NM	2	$1,300.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $650.00						
N 100	6	10/02/12	10/05/12	M-F 9-930p	9p-930p		:30			NM	2	$3,050.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $1,525.00						
N 101	6	10/02/12	10/05/12	M-F 930-10p	930p-10p		:30			NM	1	$1,450.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 1	Rate $1,450.00						
N 102	6	10/02/12	10/05/12	M-F 10p-1035p	10p-1035p		:30			NM	1	$1,300.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 1	Rate $1,300.00						
N 103	6	10/02/12	10/05/12	M-F 1035p-1105p	1035p-1105p		:30			NM	2	$1,100.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $550.00						
N 104	6	10/02/12	10/05/12	M-F 1105p-1135p	1105p-1135p		:30			NM	2	$600.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $300.00						
N 105	6	10/02/12	10/05/12	M-F 5a-530a	5a-530a		:30			NM	2	$800.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -TWTF--	Spots/Week 2	Rate $400.00						
N 106	6	11/03/12	11/03/12	College Football on	various		:30			NM	1	$2,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays -----S-	Spots/Week 1	Rate $2,000.00						
N 107	6	11/04/12	11/04/12	NFL on FOX Pregame	various		:30			NM	1	$3,000.00
Week:		Start Date 10/29/12	End Date 11/04/12	Weekdays ------S	Spots/Week 1	Rate $3,000.00						
N 108	6	10/28/12	10/28/12	NFL on FOX 12p	12p-CC		:30			NM	1	$5,350.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

Contract / Revision	Alt Order #
568956 /	09781615

Contract Dates	Product	Estimate #
10/02/12 - 11/06/12	DSCC	**1533**

Advertiser	Original Date / Revision
Democratic Senatorial Ca	08/16/12 / 08/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1				Rate $5,350.00			
N	109 6	10/28/12	10/28/12	NFL on FOX 3p	3p-CC		:30			NM	1	$5,350.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1				Rate $5,350.00			
									Totals		459	$337,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	331	$250,605.00	$213,014.25
10/29/12 -11/06/12	128	$87,195.00	$74,115.75
Totals	459	$337,800.00	$287,130.00

Signature: _____ **Date:** _____

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